This talk will cover the early days of Twitter and Airbnb, where Florian Leibert joined as one of the first 100 people respectively. Flo will tell stories about engineering, management and entrepreneurship in Silicon Valley and about his journey from Twitter to Airbnb and finally to founding Mesosphere.

Some of the talk will cover more technical topics such as how the Twitter team worked with UC Berkeley and Stanford to transform cutting edge research into a multi-billion dollar ads product and the infrastructure behind it.